

BCI Minerals

Earnings update

Iron ore price continues to power ahead

Metals & mining

5 July 2019

On 14 June, BCI announced that its EBITDA guidance from Iron Valley for FY19 is now right at the top of the range of prior expectations. During the first nine months of the year, BCI's EBITDA from Iron Valley was A\$6.0m from 5.5Mt of material shipped (ie A\$1.09 per tonne). In the light of the continued strength of the iron ore price in the aftermath of the Brazilian tailings dams' disasters, it has now revised its guidance for the full year from A\$6–12m to A\$11–12m (or c A\$1.57 per tonne, given our FY19 production estimates), implying EBITDA of A\$5–6m (or c A\$2.66–3.19/t) in Q419 alone. As a result, we have upgraded our EBITDA forecasts for BCI's Iron Valley stream of income for FY19 and FY20. Consistent with the strong iron ore price environment, between March and May, BCI's cash position declined by only A\$0.6m, despite continued investment into Mardie.

Year end	Revenue (A\$m)	PBT* (A\$m)	EPS* (c)	DPS (c)	P/E (x)	Yield (%)
06/17	64.3	6.0	1.9	0.0	10.0	N/A
06/18	33.0	(16.9)	(4.3)	0.0	N/A	N/A
06/19e	63.8	(6.0)	(1.1)	0.0	N/A	N/A
06/20e	85.6	(13.1)	(3.3)	0.0	N/A	N/A

Note: *PBT and EPS are normalised, excluding amortisation of acquired intangibles, exceptional items and share-based payments.

Full effect of higher iron ore prices in FY20 & beyond

While the effect of the increase in iron ore prices in Q419 will have had a relatively modest A\$0.9m effect on earnings for the year as a whole, the effect on earnings in FY20 is much larger. Hitherto, we have assumed an average price for 58% CFR iron ore of US\$49.00/t for FY20. With the current price of standard grade 58% CFR iron ore around US\$105/t, however, such an outcome for FY20 now appears extremely unlikely. In recognition of this, we have formally adjusted our price forecasts for 58% CFR iron ore, so that we assume it will decline steadily from current levels to reach our FY21 price by the end of June 2020, such that the average price for FY20 will be US\$71.53/t (ie a discount of only 16.2% compared with the likely average price of US\$85.35/t in Q419 and a 69.4% premium compared to the H119 average price of US\$42.23/t). As a result, our forecast for Iron Valley EBITDA in FY20 has increased by 36.6% to A\$15.3m.

Northern Australia Infrastructure Facility (NAIF)

Further to its Iron Valley earnings update, on 1 July, BCI also announced that the NAIF had advised that the Mardie project can proceed to the next (due diligence) phase of the assessment process for potential, concessional debt funding.

Valuation: Still 2x current share price

In the wake of its announcement, we value BCI at 35.60c (cf 35.13 previously). However, this increases to as much as 47.45c in the event that iron ore prices remain at current levels until the end of the life of operations at Iron Valley. Note that a further 2.43c should be added to all of these valuations to account for the value of BCI's Buckland iron ore assets.

 Price
 A\$0.19

 Market cap
 A\$76m

 A\$1.4560/US\$
 A\$1.4560/US\$

 Net cash (A\$m) at 31 May 2019
 34.8

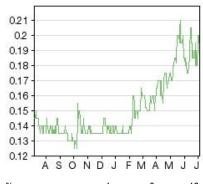
 Shares in issue
 397.6m

 Free float
 63%

 Code
 BCI

Primary exchange ASX
Secondary exchange N/A

Share price performance



%	1m	3m	12m
Abs	8.1	17.6	37.9
Rel (local)	2.0	9.3	27.2
52-week high/low	А	\$0.21	A\$0.13

Business description

BCI Minerals has two major assets in Western Australia, including a 100% interest in the Mardie salt and potash project and a royalty-type interest in the Iron Valley iron ore mine operated by Mineral Resources. It also has exploration tenements in iron ore and other minerals.

Next events	
Q419 activity report	July 2019
FY19 results	August 2019
Mardie DFS	Q4 CY19
Mardie investment decision	Q1 CY20

Analyst

Charles Gibson +44 (0)20 3077 5724

mining@edisongroup.com

Edison profile page

BCI Minerals is a research client of Edison Investment Research Limited



Iron Valley earnings update

Not wholly surprisingly, given the recent strength in the iron ore market, on 14 June, BCI issued an earnings update for Iron Valley to the effect that its EBITDA expectations from that operation are now right at the top of the prior range for the company's financial year to end-June 2019. During the first nine months of the year, BCI's EBITDA from Iron Valley was A\$6.0m from 5.5Mt of material shipped (equivalent to A\$1.09 per tonne) and, until the announcement, BCI's formal EBITDA guidance for the full year had been in the range A\$6–12m. In light of the continued strength of the iron ore price since March, BCI has revised its EBITDA guidance for FY19 to the top of the range, at A\$11–12m, which (given our FY19 production estimate of 7.33Mt for the full year) equates to c A\$1.57 per tonne).

In its announcement, BCI observed that the price of 62% Fe cost freight (CFR) iron ore had averaged US\$96 per dry metric tonne (dmt) in April and May compared with an average of US\$74/dmt for the first nine months of the year (a 29.7% increase). In addition, the discount of the price of 58% CFR iron ore (a close proxy to the price received by Iron Valley for its product) to the 62% product had narrowed 'materially'; the price has continued to strengthen to in excess of US\$120/t at the time of writing.

Graphs of the prices of standard grade 62% and 58% CFR iron ore (and the discount of the latter to the former) are provided in Exhibits 1 and 2, below, which bear out BCI's analysis.

Exhibit 1: 62% iron ore price (US\$/t) vs 58% iron ore price, July 2014 to present



Exhibit 2: Discount of 58% iron ore price vs 62% iron ore price, July 2014 to present (%)



Source: Refinitiv, Edison Investment Research

Source: Refinitiv, Edison Investment Research

Consequences - Q419 and FY19

While our erstwhile forecasts for Q419 had largely discounted the higher iron ore prices, they had not done so completely in that they assumed an average 58% iron ore price of US\$78.54/t during the quarter, whereas (on current trends) the price actually looks likely to have averaged US\$85.35/t, as the shortage of iron ore supply in the wake of the Brazilian mines' tailings dams' disasters continues to squeeze prices higher. Over approximately the same timeframe, the Australian dollar also weakened, which has accentuated the effect of the rising iron ore prices. Adjusting for these two effects alone increases our June 2019 quarter estimate of EBITDA for Iron Valley to A\$5.6m (equivalent to A\$2.98 per tonne of product) and our earnings expectations for the company for the full year, as follows:



Year end June (A\$000s)	H118	H218	H119	H219e	FY19e (current)	FY19e (previous)
Revenue from continuing operations						
Sale of goods	17,192	15,778	20,222	44,049	64,271	61,194
Other revenue	366	(307)	(457)	0	(457)	(457)
Total revenue from continuing operations	17,558	15,471	19,765	44,049	63,814	60,737
Forex gain/(loss)		0			0	
Cost of sales (estimate)	(14,146)	(12,972)	(16,254)	(35,674)	(51,927)	(49,796)
Depreciation and amortisation (estimate)	(1,459)	(1,459)	(1,459)	(1,459)	(2,917)	(2,918)
Selling and marketing	0	0	0	0	0	
Administration expenses	(3,698)	(3,340)	(2,409)	(2,409)	(4,818)	(4,818)
Exploration and evaluation expenditure	(4,310)	(8,977)	(3,374)	(6,924)	(10,298)	(10,298)
Gain on disposal of mine property and other assets	0	0	17,818	0	17,818	17,818
Profit/(loss) before finance cost and income tax	(6,054)	(11,276)	14,088	(2,416)	11,672	10,725
Finance income	0	420	0		0	
Finance costs	(27)	27	0		0	
Net finance income	(27)	447	0	98	98	98
Profit/(loss) before income tax	(6,081)	(10,829)	14,088	(2,318)	11,770	10,823
Income tax/(credit)	0	0	(1,510)	0	(1,510)	(1,510)
Marginal tax rate (%)	0.0	0.0	(10.7)	0.0	(12.8)	(14.0)
Profit after income tax from continuing operations	(6,081)	(10,829)	15,598	(2,318)	13,280	12,333
Weighted average number of ordinary shares (000s)	394,597.863	394,597.863	397,608.910	397,600.000	397,604.455	396,063.455
Derivatives (000s)				19,752.271	19,752.271	19,752.271
Fully diluted weighted average number of ordinary shares (000s)	394,597.863	394,597.863	397,608.910	417,352.271	417,356.726	415,815.726
EPS (cents)	(1.54)	(2.74)	3.92	(0.58)	3.34	3.11
Fully diluted EPS (cents)	(1.54)	(2.74)	3.92	(0.56)	3.18	2.97

Assumption of elevated iron ore prices extended into FY20

While the effect of the increase in iron ore prices for the remainder of FY19 has a relatively modest A\$0.9m effect on earnings for FY19 as a whole, the effect on earnings in FY20 is much larger. Hitherto, we have maintained our forecasts for FY20 based on the analysis set out in our Outlook/initiation note, Salt plus potash plus iron equals value, published on 7 February, which predicted an average price for 58% CFR iron ore of US\$49.00/t for FY20. With the current price of standard grade 58% CFR iron ore around US\$105/t, however, and with no end in sight to the disruption caused by the interruption of Brazilian supply in the market, such an outcome for FY20 is extremely unlikely. In recognition of this, we have now formally adjusted our price forecasts for 58% CFR iron ore, so that we assume the price will decline steadily from its current level to reach our FY21 price by the end of June 2020 (thus allowing us to leave our FY21 average price assumption unchanged at US\$45.95/t). Under these circumstances, the average price for 58% CFR iron ore in FY20 will be US\$71.53/t (ie a discount of only 16.2% compared with the likely average price of US\$85.35/t in Q419 and an 69.4% premium compared to the H119 average price of US\$42.23/t), with a profile over the year as follows:



Exhibit 4: Price of standard grade 58% CFR iron ore, July 2014 to July 2020e



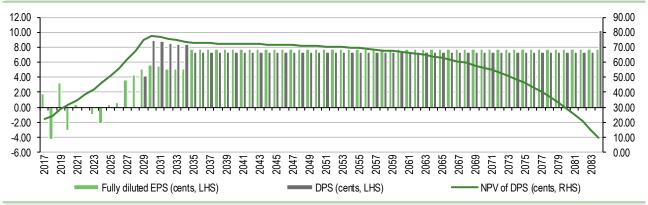
Source: Refinitiv, Edison Investment Research

The effect of this change to our forecast price increases our forecast for Iron Valley EBITDA in FY20 by 36.6% to A\$15.3m (albeit this will be reinvested into Mardie such that BCI itself will remain loss making, on an underlying basis during the year – see Exhibit 8). Self-evidently, to the extent that iron ore prices remain stronger for longer than anticipated, both our forecasts for FY20 and our valuation (see the Sensitivities section, below) will be subject to potential future upgrades.

Consequences – valuation

We have left the remainder of our assumptions unchanged other than the fact that we now expect funding and capex to occur early in FY21, rather than late in FY20. That being the case, our long-term estimates of BCI's earnings, (maximum potential) dividends per share and valuation trajectory are then as follows:

Exhibit 5: BCI EPS and (maximum potential) DPS forecasts, FY18-83e



Source: Edison Investment Research. Note: Income derived from Iron Valley and Mardie, combined; no contribution assumed from Buckland or any other assets.

Discounting at our customary discount rate of 10% per year, the (fully diluted) value of these cash flows to shareholders is 35.60 Australian cents (cf 35.13c previously) as at 1 July 2019, of which 18.79c may be attributable to BCI's non-Mardie assets and 16.81 to Mardie. This compares with our valuations at the time of our Outlook/initiation note (see <u>Salt plus potash plus iron equals value</u>, published on 7 February) of 19.51c and 11.15c, respectively as follows:



Exhibit 6: BCI discounted dividend valuation, by component										
	June 2019		Februar	y 2019						
Component	Australian cents per share	Percent of total (%)	Australian cents per share	Percent of total (%)	Change (%)					
Iron Valley, cash and corporate	18.79	52.8	19.51	63.6	+3.9					
Mardie	16.81	47.2	11.15	36.4	+68.9					
Total	35.60	100.0	30.66	100.0	+27.6					
Source: Edison Investment Research										

Investors should note that the increase in the value per share of Mardie derives not only from its intervening PFS optimisation study (announced on 17 May 2019), but also from the reinvestment of Iron Valley cash flows into the project.

To this should then be added a further 2.43c for BCl's Buckland iron ore assets to take the total to 41.54c.

Sensitivities

All other things being equal, our earnings forecasts and Iron Valley valuation will be affected by the extent to which iron ore prices remain high beyond FY20, which is quantified in Exhibit 7 for a number of future iron ore pricing scenarios. However, the major benefit to BCI of a higher, future iron ore pricing environment will be the increased funding contribution made by Iron Valley earnings retained within BCI towards Mardie – thereby either reducing the amount of financial risk associated with the project (shown here in the form of a decreased net debt funding requirement) or, alternatively, reducing the amount of future equity dilution required to achieve a maximum leverage ratio of 50% and thereby increasing the value of subsequent dividends to equity shareholders (not shown here):

Exhibit 7: BCI Minerals valuation sensitivi Scenario	ty to future Iron V Valuation (Australian cents per share)	Incremental	re pricing s Incremental change (%)	Maximum net debt funding requirement (A\$m)	Maximum leverage* (%)
Base case	35.60			272.4	50.0
Iron ore price remains at FY20 level until end of life of mine	38.95	+3.35	+9.4	239.0	43.7
Iron ore price remains at Q419 level until end of life of mine	43.99	+5.04	+12.9	179.3	32.6
Iron ore price remains at US\$105/t until end of life of mine	47.45	+3.46	+7.9	138.2	25.1

NAIF (Northern Australia Infrastructure Facility)

Further to its Iron Valley earnings update (and also its Mardie PFS optimisation announcement in mid-May which confirmed the viability of a dedicated port at Mardie), on 1 July, BCI announced that the NAIF had completed its assessment of the Mardie project and advised that it has proceeded to the due diligence phase of the assessment process.

NAIF is a A\$5bn facility set up by the federal Australian government to provide loans (which may be of a concessional nature – eg lower coupon, longer tenor, subordinated etc) to projects that, among other things, develop and improve the infrastructure of northern Australia. This initial term of the fund is for the five years until end-June 2021 and, anecdotally, it is therefore thought to be keen to deploy its funds under management expeditiously. Mardie is located entirely within the definition of Northern Australia under the NAIF Act 2016. In addition, at least A\$227m of its total capex of A\$498m (ie 46%) can be immediately identified as relating to infrastructure.

The fund has a formal, staged assessment process and a range of eligibility criteria before its board will consider making an investment decision to grant financial assistance to any project. Within this



context however, the Mardie project may be said to have cleared the second stage of the process and will now work with the NAIF during the Due Diligence stage, during which BCI will develop a formal Investment Proposal for the fund to consider. At the same time, BCI's Managing Director, Alwyn Vorster, has been quoted as saying that BCI is also making "solid progress" in developing product off-take support, including a number of non-binding Memoranda of Understanding with several "credible" salt end users in Asia.



	A\$'000s	2015	2016	2017	2018	2019e	2020
June		IFRS	IFRS	IFRS	IFRS	IFRS	IFR
PROFIT & LOSS							
Revenue		281,211	151,279	64,324	33,029	63,814	85,64
Cost of Sales		(278,465)	(158,210)	(55,190)	(47,442)	(67,043)	(96,298
Gross Profit		2,746	(6,931)	9,134	(14,413)	(3,229)	(10,653
EBITDA		2,746	(6,931)	9,134	(14,413)	(3,229)	(10,653
Operating Profit (before amort. and except.)		(26,090)	(12,622)	5,665	(17,330)	(6,146)	(13,570
Intangible Amortisation		Ó	Ó	0	Ó	Ó	,
Exceptionals		(170,881)	(40,108)	(302)	0	17,818	
Other		(2,935)	812	(5)	0	0	
Operating Profit		(199,906)	(51,918)	5,358	(17,330)	11,672	(13,570
Net Interest		(3,505)	(951)	311	420	98	51
Profit Before Tax (norm)		(29,595)	(13,573)	5,976	(16,910)	(6,048)	(13,060
Profit Before Tax (FRS 3)		(203,411)	(52,869)	5,669	(16,910)	11,770	(13,060
Tax		44,912	(27,086)	0	0	1,510	(10,000
Profit After Tax (norm)		12,382	(39,847)	5,971	(16,910)	(4,538)	(13,060
Profit After Tax (FRS 3)		(158,499)	(79,955)	5,669	(16,910)	13,280	(13,060
			, ,	•	· '		` `
Average Number of Shares Outstanding (m)		174.8	196.2	316.7	394.6	397.6	397.
EPS - normalised (c)		7.1	(20.3)	1.9	(4.3)	(1.1)	(3.3
EPS - normalised and fully diluted (c)		7.1	(19.5)	1.9	(4.3)	(1.1)	(3.1
EPS - (IFRS) (c)		(90.7)	(40.8)	1.8	(4.3)	3.3	(3.3
Dividend per share (p)		0.0	0.0	0.0	0.0	0.0	0.0
Gross Margin (%)		1.0	N/A	14.2	N/A	N/A	N/A
EBITDA Margin (%)		1.0	N/A	14.2	N/A	N/A	N/A
Operating Margin (before GW and except.) (%)		N/A	N/A	8.8	N/A	N/A	N/A
BALANCE SHEET							
Fixed Assets		154 004	00 540	70.050	05.700	70.660	05.75
		154,904	86,546	78,059	85,768	78,669	85,752
Intangible Assets		60,237	33,618	33,063	43,615	39,433	49,433
Tangible Assets		94,667	52,928	44,996	42,153	39,236	36,319
Investments		0	0	0	0 00 070	0	00.40
Current Assets		102,374	23,204	46,429	20,270	44,080	28,46
Stocks		9,886	61	0	0	87	117
Debtors		24,427	13,694	10,053	7,213	9,992	10,090
Cash		67,671	9,449	36,376	13,057	34,000	18,259
Other		390	0	0	0	0	(
Current Liabilities		(77,222)	(21,769)	(12,107)	(9,373)	(12,804)	(17,334
Creditors		(70,947)	(19,749)	(12,107)	(9,373)	(12,804)	(17,334
Short term borrowings		(6,275)	(2,020)	0	0	0	(
Long Term Liabilities		(20,773)	(11,307)	(5,225)	(6,054)	(6,054)	(6,054
Long term borrowings		0	0	0	0	0	(
Other long term liabilities		(20,773)	(11,307)	(5,225)	(6,054)	(6,054)	(6,054
Net Assets		159,283	76,674	107,156	90,611	103,891	90,830
CASH FLOW							
Operating Cash Flow		(77,686)	(19,721)	11,860	(11,957)	(2,665)	(6,251
Net Interest		(1,120)	0	0	0	98	510
Tax		44,912	(27,086)	0	0	1,510	
Capex		(10,987)	(8,075)	(2,220)	(10,074)	(5,000)	(10,000
Acquisitions/disposals		24,338	0	(5,151)	(1,288)	27,000	(10,000
Financing		6,118	1,510	24,403	0	0	
Dividends		(18,652)	0	0	0	0	
Net Cash Flow		(33,077)	(53,372)	28,892	(23,319)	20,943	(15,741
Opening net debt/(cash)		(94,473)	(61,396)	(7,429)	(36,376)	(13,057)	(34,000
HP finance leases initiated							•
		0	(505)	0	0	0	
Other		(61.206)	(595)	(26.276)		(34,000)	
Closing net debt/(cash)		(61,396)	(7,429)	(36,376)	(13,057)	(34,000)	(18,259



General disclaimer and copyright

This report has been commissioned by BCI Minerals and prepared and issued by Edison, in consideration of a fee payable by BCI Minerals. Edison Investment Research standard fees are £49,500 pa for the production and broad dissemination of a detailed note (Outlook) following by regular (typically quarterly) update notes. Fees are paid upfront in cash without recourse. Edison may seek additional fees for the provision of roadshows and related IR services for the client but does not get remunerated for any investment banking services. We never take payment in stock, options or warrants for any of our services.

Accuracy of content: All information used in the publication of this report has been compiled from publicly available sources that are believed to be reliable, however we do not guarantee the accuracy or completeness of this report and have not sought for this information to be independently verified. Opinions contained in this report represent those of the research department of Edison at the time of publication. Forward-looking information or statements in this report contain information that is based on assumptions, forecasts of future results, estimates of amounts not yet determinable, and therefore involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of their subject matter to be materially different from current expectations.

Exclusion of Liability: To the fullest extent allowed by law, Edison shall not be liable for any direct, indirect or consequential losses, loss of profits, damages, costs or expenses incurred or suffered by you arising out or in connection with the access to, use of or reliance on any information contained on this note.

No personalised advice: The information that we provide should not be construed in any manner whatsoever as, personalised advice. Also, the information provided by us should not be construed by any subscriber or prospective subscriber as Edison's solicitation to effect, or attempt to effect, any transaction in a security. The securities described in the report may not be eligible for sale in all jurisdictions or to certain categories of investors

Investment in securities mentioned: Edison has a restrictive policy relating to personal dealing and conflicts of interest. Edison Group does not conduct any investment business and, accordingly, does not itself hold any positions in the securities mentioned in this report. However, the respective directors, officers, employees and contractors of Edison may have a position in any or related securities mentioned in this report, subject to Edison's policies on personal dealing and conflicts of interest.

Copyright: Copyright 2019 Edison Investment Research Limited (Edison). All rights reserved FTSE International Limited ("FTSE") © FTSE 2019. "FTSE®" is a trade mark of the London Stock Exchange Group companies and is used by FTSE International Limited under license. All rights in the FTSE indices and/or FTSE ratings vest in FTSE and/or its licensors. Neither FTSE nor its licensors accept any liability for any errors or omissions in the FTSE indices and/or FTSE ratings or underlying data. No further distribution of FTSE Data is permitted without FTSE's express written consent.

Australia

Edison Investment Research Pty Ltd (Edison AU) is the Australian subsidiary of Edison. Edison AU is a Corporate Authorised Representative (1252501) of Crown Wealth Group Pty Ltd who holds an Australian Financial Services Licence (Number: 494274). This research is issued in Australia by Edison AU and any access to it, is intended only for "wholesale clients" within the meaning of the Corporations Act 2001 of Australia. Any advice given by Edison AU is general advice only and does not take into account your personal circumstances, needs or objectives. You should, before acting on this advice, consider the appropriateness of the advice, having regard to your objectives, financial situation and needs. If our advice relates to the acquisition, or possible acquisition, of a particular financial product you should read any relevant Product Disclosure Statement or like instrument.

New Zealand

The research in this document is intended for New Zealand resident professional financial advisers or brokers (for use in their roles as financial advisers or brokers) and habitual investors who are "wholesale clients" for the purpose of the Financial Advisers Act 2008 (FAA) (as described in sections 5(c) (1)(a), (b) and (c) of the FAA). This is not a solicitation or inducement to buy, sell, subscribe, or underwrite any securities mentioned or in the topic of this document. For the purpose of the FAA, the content of this report is of a general nature, is intended as a source of general information only and is not intended to constitute a recommendation or opinion in relation to acquiring or disposing (including refraining from acquiring or disposing) of securities. The distribution of this document is not a "personalised service" and, to the extent that it contains any financial advice, is intended only as a "class service" provided by Edison within the meaning of the FAA (i.e. without taking into account the particular financial situation or goals of any person). As such, it should not be relied upon in making an investment decision.

United Kingdom

This document is prepared and provided by Edison for information purposes only and should not be construed as an offer or solicitation for investment in any securities mentioned or in the topic of this document. A marketing communication under FCA Rules, this document has not been prepared in accordance with the legal requirements designed to promote the independence of investment research and is not subject to any prohibition on dealing ahead of the dissemination of investment research.

This Communication is being distributed in the United Kingdom and is directed only at (i) persons having professional experience in matters relating to investments, i.e. investment professionals within the meaning of Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005, as amended (the "FPO") (ii) high net-worth companies, unincorporated associations or other bodies within the meaning of Article 49 of the FPO and (iii) persons to whom it is otherwise lawful to distribute it. The investment or investment activity to which this document relates is available only to such persons. It is not intended that this document be distributed or passed on, directly or indirectly, to any other class of persons and in any event and under no circumstances should persons of any other description rely on or act upon the contents of this document.

This Communication is being supplied to you solely for your information and may not be reproduced by, further distributed to or published in whole or in part by, any other person.

United States

The Investment Research is a publication distributed in the United States by Edison Investment Research, Inc. Edison Investment Research, Inc. is registered as an investment adviser with the Securities and Exchange Commission. Edison relies upon the "publishers' exclusion" from the definition of investment adviser under Section 202(a)(11) of the Investment Advisers Act of 1940 and corresponding state securities laws. This report is a bona fide publication of general and regular circulation offering impersonal investment-related advice, not tailored to a specific investment portfolio or the needs of current and/or prospective subscribers. As such, Edison does not offer or provide personal advice and the research provided is for informational purposes only. No mention of a particular security in this report constitutes a recommendation to buy, sell or hold that or any security, or that any particular security, portfolio of securities, transaction or investment strategy is suitable for any specific person.